



Transport...

Presented by

johnnewright
SIGNAGE | EXHIBITION | PRINT

WHO *we* ARE

Our founder
John E. Wright

*"...nothing can replace hard work
and an attention to detail."*



Established in 1900 by John Wright, head office retains to this day the name Blue Print House, reflecting the early history of this successful family business. From modest beginnings, the Company started to expand during the 1990's, and is now the leading supplier of wide format digital print solutions to graphic design communities and marketing professionals across the Midlands with growing national distribution capability.

Now managed by the fourth generation, the company's philosophy combines investment in the latest state of the art digital imaging and finishing equipment with a highly trained and skilled workforce who are motivated to provide the highest levels of customer service and image quality.

Ever since the early 1980s when he worked as part of Oxford University's Atmospheric Chemistry Team researching into the causes of the ozone hole, Tony has had a healthy interest in environmental issues. He is proud that the company has never used solvent printers and now uses low temperature UV cure printers which are acknowledged to have the lowest carbon footprint of any technology currently available to the print industry.

The key environmental issues of our day are carbon and plastic. On carbon, our investment in electric vehicles, our very low power printing technology and our carbon offset commitment working with the Woodland Trust allow us to say that we have one of the lowest carbon footprints per square metre of print of anyone in the European Print Industry. In regards to plastic, we are working to provide

PVC and metal free products to our customers and have just built our first totally plastic free exhibition stand.

For more ideas on eco-display products visit;
www.johnnewright.com/exhibition/eco-displays



"We're good at what we do because we love doing it!"

Tony Barnett, Chairman and MD
of John E Wright.

**CREATIVE
PROJECTS
NEED CREATIVE
SOLUTIONS**



Our strength is our people. We have decades of combined experience; from our account and project managers, to our designers through to our production and installation teams, meaning we have all of the knowledge to be able to confidently offer our customers a true end-to-end experience.



From an initial concept idea, whether that's a simple sketch on a scrap piece of paper or maybe just a 'silly idea' in your head, we can offer all of the support and pool our vast resources to be able to turn this into a reality and with everything

being under one roof, there isn't the need to be dealing with multiple companies in order to get your project moving, keeping costs lower and quality control kept to a maximum.



johnnewright
SIGNAGE | EXHIBITION | PRINT



FJ65 FXG

OUR PREVIOUS CLIENTS INCLUDE:



NOTTINGHAM EXPRESS TRANSIT



FORMULA E



everything you expect and more

BOMBARDIER

GROUP 1



AURORA

DISCOVER & LEARN

THE JOURNEY

PROUDLY INTRODUCING THE NEW
EMR INTERCITY

THE BENEFITS

THE NEW AURORA

SUSTAINABLE

Transport

| ˈtræn(t)ˈspɔːt | *verb*

take or carry (people or goods) from one place to another by means of a vehicle, aircraft, or ship.

Transport branding is the practice of applying logos, visual designs, and corporate identities to transport vehicles (trucks, vans, trains, and buses) and buildings to promote a business.



Porsche Showroom



At John E Wright & Co, we provide a complete concept-to-completion print and signage service for the transport industry.

The transport branding industry shapes how we experience mobility by combining vehicle livery, way-finding, and digital identity. Beyond mere decoration, it transforms functional transit into a strategic asset, building passenger trust, projecting environmental consciousness, and creating a cohesive, reassuring journey across complex regional networks.

Whether outfitting a delivery fleet to establish corporate authority or updating a regional public transit network to boost passenger numbers, the sector relies heavily on state-of-the-art vinyl wraps and graphic design.

By turning vehicles, transit hubs and showrooms into advertisements, companies maximize everyday visibility while fostering long-term brand loyalty.





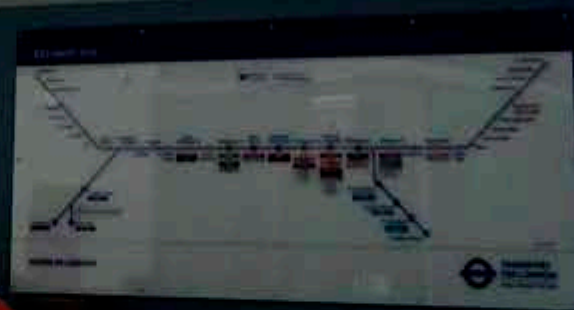
BOMBARDIER

mtrcrossrail | 



**TRANSPORT
FOR LONDON**

EVERY JOURNEY MATTERS



MAKE DAYS OUT BY TRAIN

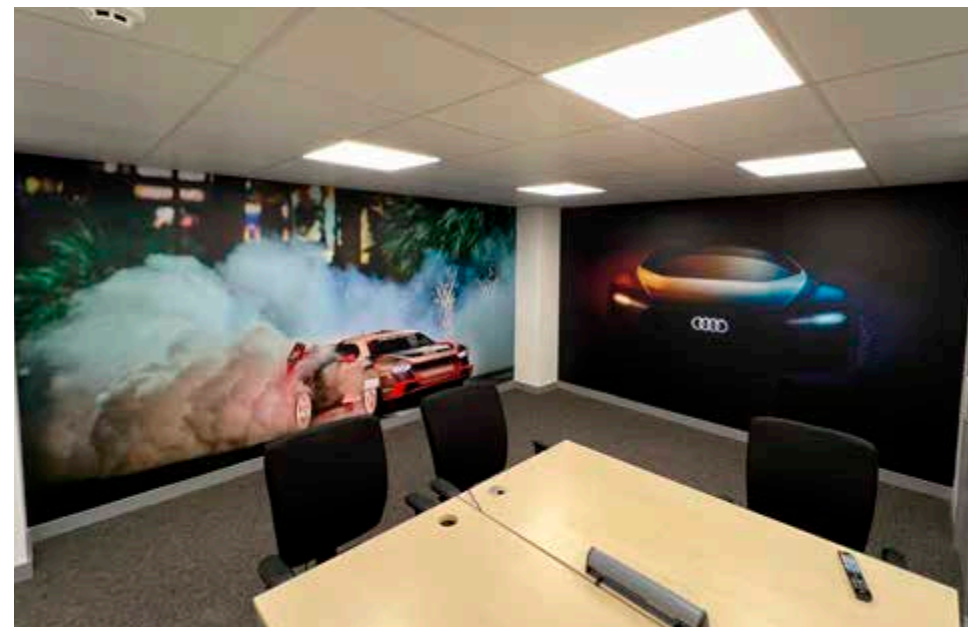
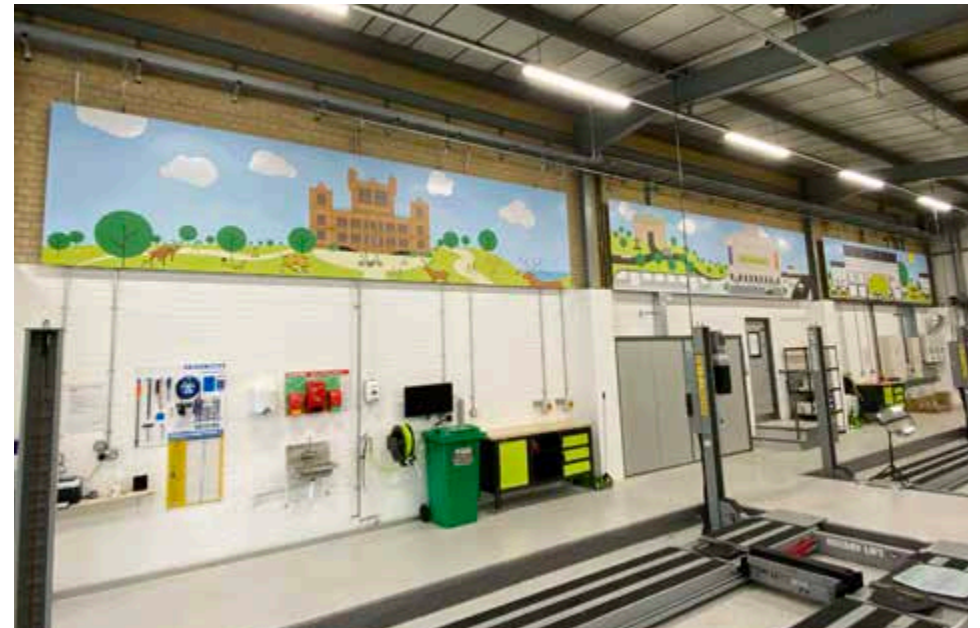
EPIC!

WELCOME TO

Derby Station















ALL NEW COROLLA SELF-CHARGING HYBRID

0% APR

Representative*

Available to Test Drive Now.

5 year
TOYOTA
WARRANTY

Model shown is Corolla Hybrid Excel 2.0L at £30,085 including optional bi-tone Scarlet Red pearlescent paint at £1,015. Official fuel consumption figures in l/100km may not reflect real life driving results. Fuel consumption and CO₂ produced varies significantly depending on a number of factors, including the accessories fitted. CO₂ figures are based on the new WLTP test procedure but calculated (using a standard European calculation method) to allow comparison with the NEDC figures. Prices correct at time of being published. 5 year/100,000 mile manufacturer's warranty, terms and conditions apply. *0% APR Representative only available on new retail orders of Corolla Hybrid between 1st April 2017 and 31st March 2018. Finance subject to status to over 18s. Other finance offers are available but cannot be used in conjunction with this offer. Offer may be varied or withdrawn at any time. 6,000 miles per year. Introduce you to a selected panel of lenders for your funding needs and they pay pay in commission for that introduction.



**LEADERS
IN PRINT**

SINCE 1900

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- **Nottingham Display HQ**
0115 983 3200
- **Derby**
01332 344 743
- **Oxford**
01865 244 455
- **Hull**
01482 308 621
- **Norwich**
01603 428 110

Our network of branches
are able to provide
services to the whole of
the UK and beyond.

TRANSPORT BRANDING

— *done Wright!* —



www.johnnewright.com